



oeuf<sup>®</sup> be good. 



## THE STORY

At the heart of Oeuf is husband and wife team Sophie Demenge and Michael Ryan. With the birth of their first child Mae in 2002, Sophie and Michael struggled to find a nursery set which matched their modern design sensibilities. So, utilizing their design backgrounds, they sought to create their own, pioneering the modern nursery category.

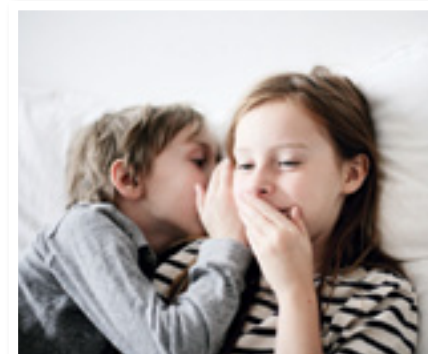
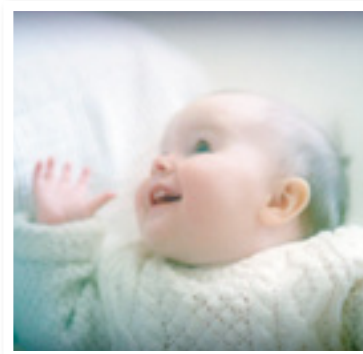
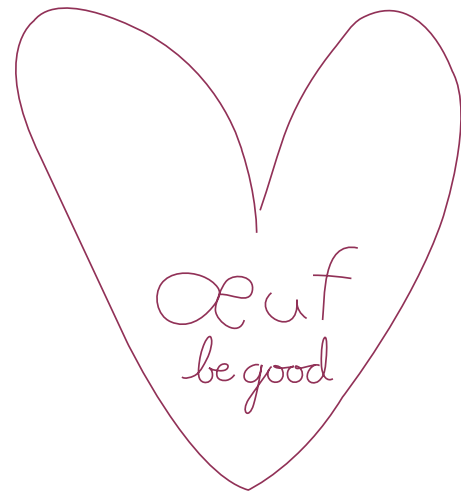
From the beginning, Sophie and Michael believed in designing products that offer real value to consumers without compromising on quality or safety. Manufacturing in Europe has been a conscious choice to ensure quality and safety and to protect the environment.

## OEUF MANIFESTO

When we were kids, whenever our parents dropped us off somewhere like school, our grandparents' house for the weekend or even summer camp, they always gave us a hug and a kiss and told us to "be good!" as they waved goodbye.

As kids we were very literal and knew this meant...don't cut your sister's hair, don't glue yourself to the wall, don't go running off into the woods with nothing but your underwear and a toothbrush. At the time, it was mostly about good behavior.

Now as parents, we realize there is a whole other level of meaning when we kiss them goodbye and tell them to be good. We know we're really telling them to be good people. Do the right thing. Make us proud. Be the kind of people we hope to be. As Oeuf, we have the chance to elevate this notion once again and be a good company.



## WHO IS OEUF?

*New York based design company known for its modern take on nursery furniture*

- "Oeuf" is French for egg, pronounced "uh-f"
- Simple, clean and intuitive designs that reflect the needs and lifestyle of today's families



## GOOD DESIGN

*Customers want safe, stylish and easy to use products.*

- All cribs convert into toddler beds
- Changing tables can be used without pad as a dresser
- Items from different collections can be mixed and matched
- Our products are easy to assemble and adjust



## GOOD TO THE PLANET

*All furniture is made in Europe, under strict European environmental standards.*

- Our furniture is made with sustainably sourced wood in a Forest Stewardship Council certified facility
- All finishes are free of VOC health hazards and non-toxic
- Packaging is made from recycled cardboard
- All factory wastes are recycled

## GOOD PEOPLE

*We are proud of our products and how easy we are to work with:*

- Our top priority is to provide excellent customer service and support to both end users and retailers
- High quality products that will last





# SUSTAINABILITY

OEUF'S MISSION IS TO MAKE PRACTICAL AND STYLISH PRODUCTS WITH MINIMAL ENVIRONMENTAL IMPACT.

## Made in Europe

Oeuf furniture is produced in Latvia, a small densely forested country on the Baltic Sea. The reasons we have chosen to produce our furniture in Latvia since 2005, besides the most advanced technologies and machinery, sweat, blood and tears, include:

- A culture which prides itself in tradition and hard work
- Access to high quality, sustainably sourced local woods
- Strong local tradition of quality wood craftsmanship
- Tough EU regulations which prevent environmental pollution and protect worker health and safety
- Forest Stewardship Certified facilities
- Recycling of wood wastes and finishing materials
- Certified recycled cardboard packaging

## What is our furniture made from?

Oeuf furniture is made from solid birch, Baltic birch plywood and eco-MDF.

- All our furniture meets the world's toughest emissions standards (Californian CARB 2)
- Our eco-MDF is made from recovered wood fibers
- Finishes are non-toxic and free of VOC health hazards



1



2

1. Logs at the mill for processing
2. View of Latvia
- 3, 4. Our factory uses the latest technology in panel processing surface preparation and finishing.



3



4



# CLASSIC COLLECTION

## CLEAN AND CONTEMPORARY

5 REASONS TO LOVE THE CLASSIC COLLECTION:

**Safety:** the Classic crib is made from four eco-MDF wood panels on a solid wood base, creating a safe and sturdy structure

**Conversion:** the Classic crib converts into a stylish 4-sided toddler bed; the dresser can be used as a changing table

**Space-saving:** our crib is standard size, but its small footprint makes it great for the space constrained

**Contemporary:** this original Oeuf design features clean lines and a solid look

**Safe and strong:** built to last for generations



Crib



Toddler Bed



Merlin 3 drawer dresser with Classic base



Merlin 6 drawer dresser with Classic base





# SPARROW COLLECTION

## STYLISH AND VERSATILE

### 4 REASONS TO LOVE THE SPARROW COLLECTION:

**Choice:** a wide range of finishes (white, grey, birch, walnut) ensures that the Sparrow collection coordinates with any nursery decor

**Multi-stage:** this collection offers a twin bed and nightstand which coordinate with the Sparrow dresser

**Conversion:** crib converts into a day-bed style toddler bed; dresser can be used as a changing table

**Timeless:** this collection fits with any decor from traditional to contemporary



# RHEA COLLECTION

## MODERN AND AUTHENTIC

### 5 REASONS TO LOVE THE RHEA COLLECTION:

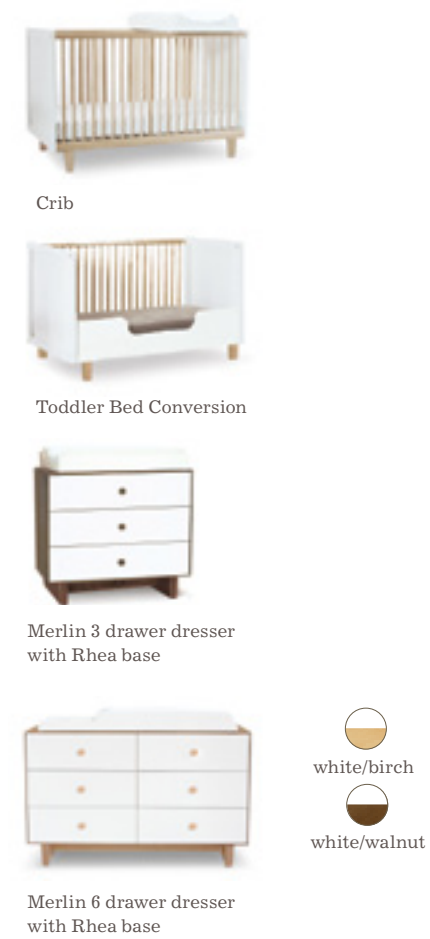
**Great value:** our most economical collection without compromising on quality

**Eco-friendly:** non-toxic finish and sustainably sourced woods promote a healthy sleep environment

**Conversion:** crib converts into a day-bed style toddler bed; dresser can be used as a changing table

**Space-saving:** perfect for the space constrained and those expecting multiples

**Modern:** inspired by mid-century classic European furniture





## PERCH BUNK BED

### ELEGANT AND ADAPTABLE

5 REASONS TO LOVE THE PERCH BUNK BED:

**Safe:** sturdy, durable structure, angled ladder and low overall height

**Eco-friendly:** non-toxic, water based finish and sustainably sourced woods promote a healthy sleep environment

**Options:** can separate into a loft bed and a twin for configuration flexibility; guardrail for lower bunk available

**Space-saving:** compact foot print makes this perfect for small spaces

**Easy:** takes two standard twin mattresses and coordinates with other Oeuf pieces



white/birch  
white/walnut

## UTILITY & STORAGE

OUR UTILITY AND STORAGE PIECES COORDINATE WITH ALL COLLECTIONS



### CHANGING STATION

**Space-saving:** ideal solution for small spaces

**Safe:** attaches securely to all Oeuf cribs as well as the Merlin 3-drawer dressers

**Convenient:** positions you at baby's feet for convenient changing and eye-contact when used on the crib

### TOY STORE

**Kid-friendly:** low height means kids can help clean up too

**Adjustable:** bins can be flat or tilted

**Convenient:** removable dividers to accommodate anything from small toys to large board games



### MINI LIBRARY

**Kid-friendly:** child size bookcase with open & closed storage

**Safe:** high quality construction, can be attached to wall for added safety

### XL CHANGING STATION / SHELF

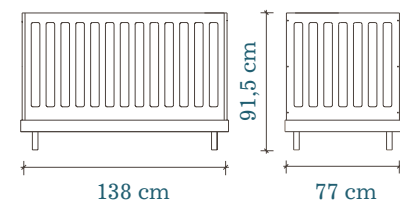
**Convenient:** attaches securely on all Merlin 6 -drawer dressers, and offers storage space for baby care products

**Convertible:** becomes a shelf and can be mounted to the wall



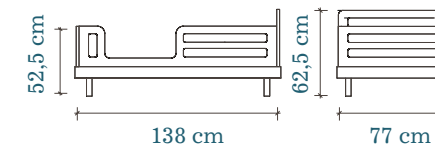
## CLASSIC CRIB

The Classic crib was created by parents who understand the importance of safety. This clean and contemporary piece is made from eco-MDF panels on a solid wood base, making it one of the sturdiest and safest cribs available. With the conversion kit, sold separately, the Classic crib converts into a stylish toddler bed.



## CLASSIC TODDLER BED

The Classic Toddler Bed represents a milestone in your child's development; from baby to toddler. As a scaled-down bed with a low mattress position, your child's sense of new-found independence is reinforced by their ability to climb in and out on their own.



### FEATURES

#### Safe

### BENEFITS

Meets all federal safety standards

#### Smart design

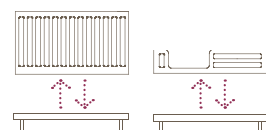
Easy to assemble by one person  
2 adjustable mattress positions  
Low overall height for easy access  
Small footprint helps utilize space efficiently  
Adjustable legs for uneven surfaces

#### Eco-friendly

Sustainably produced in Europe in an FSC certified facility  
Made of solid birch and eco-MDF  
Finishes are non toxic, water based and free of VOC health hazards  
Made under European environmental standards  
Packaging made of recycled cardboard  
Responsible recycling of finishing material through licensed collecting facilities

#### Adaptable

Converts to Classic Toddler Bed with purchase of toddler bed conversion kit



### FEATURES

#### Smart design

### BENEFITS

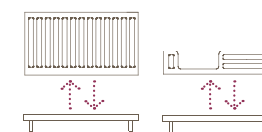
Easy to assemble by one person  
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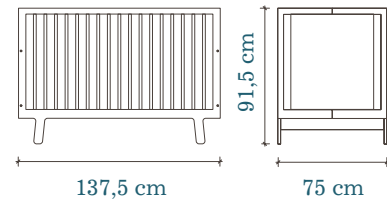
#### Adaptable

Converts to Classic Crib with purchase of crib side kit  
Comfortable sleeping for your child to age 6



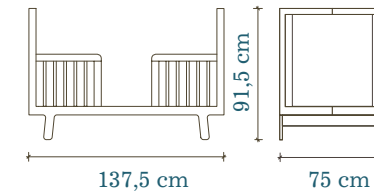
## SPARROW CRIB

With its wide range of finishes, this stylish and versatile crib will coordinate with any nursery décor. Slim side rails and spindles give this crib a light, airy feel and make it a favorite of interior designers.




## SPARROW CONVERSION KIT

The Sparrow Conversion Kit is an ideal match to your child's new-found sense of independence. The low mattress position enables easy access and allows your child to climb in and out on their own.



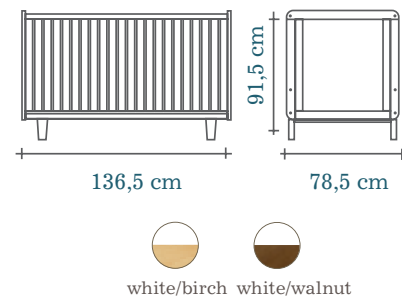
	FEATURES	BENEFITS
	<b>Safe</b>	Meets all Federal safety standards
	<b>Smart design</b>	Easy to assemble 2 adjustable mattress positions Low overall height for easy access Small footprint helps utilize space efficiently
	<b>Eco-friendly</b>	Sustainably produced in Europe in an FSC certified facility Made of solid birch and Baltic birch plywood Finishes are non toxic, water based and free of VOC health hazards Made under European environmental standards Packaging made of recycled cardboard Responsible recycling of finishing material through licensed collecting facilities
	<b>Adaptable</b>	Converts to Sparrow Toddler Bed with purchase of toddler bed conversion kit

	FEATURES	BENEFITS
	<b>Smart design</b>	Easy to assemble by one person Low overall height for easy access Child is able to climb in and out of bed unassisted Side rails prevent night time falls
	<b>Eco-friendly</b>	Sustainably produced in Europe in an FSC certified facility Made of solid birch and Baltic birch plywood Finishes are non toxic, water based and free of VOC health hazards Made under European environmental standards Packaging made of recycled cardboard Responsible recycling of finishing material through licensed collecting facilities
	<b>Adaptable</b>	Converts back to Sparrow Crib simply by replacing a crib side panel Comfortable sleeping for your child from birth until age 6



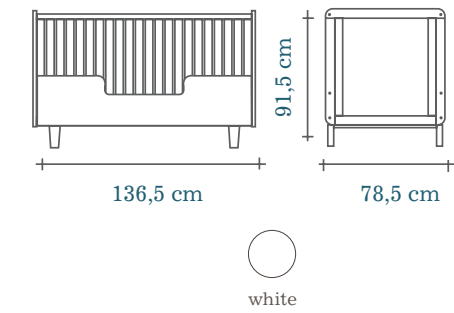
## RHEA CRIB

With its sleek, simple and modern lines, Rhea is a new twist on the Robin crib that is suitable for any nursery. The Rhea combines birch or walnut sides with matte white end panels to create a simple and natural elegance. Like all the cribs designed by Oeuf, the Rhea converts to a toddler bed with a conversion kit that is sold separately.



## RHEA CONVERSION KIT

The Rhea conversion kit turns the Rhea crib into a day-bed style toddler bed. Moving into a toddler bed is a milestone for any child. The Rhea toddler bed is safe, cozy and easy to access, reinforcing your child's new-found independence.



FEATURES	BENEFITS
<i>Safe</i>	Meets all Federal safety standards
<i>Smart design</i>	<ul style="list-style-type: none"> <li>Easy to assemble</li> <li>2 adjustable mattress positions</li> <li>Low overall height for easy access</li> <li>Small footprint helps utilize space efficiently</li> </ul>
<i>Eco-friendly</i>	<ul style="list-style-type: none"> <li>Sustainably produced in Europe</li> <li>Made of solid birch and Baltic birch plywood</li> <li>Finishes are non toxic, water based and free of VOC health hazards</li> <li>Made under European environmental standards</li> <li>Packaging made of recycled cardboard</li> <li>Responsible recycling of finishing material through licensed collecting facilities</li> </ul>
<i>Adaptable</i>	Converts to Rhea Toddler Bed with purchase of toddler bed conversion kit

FEATURES	BENEFITS
<i>Smart design</i>	<ul style="list-style-type: none"> <li>Easy to assemble</li> <li>Low overall height</li> <li>Child can get in and out unassisted</li> <li>Side panel prevents night time falls</li> </ul>
<i>Eco-friendly</i>	<ul style="list-style-type: none"> <li>Sustainably produced in Europe</li> <li>Made of Baltic birch plywood</li> <li>Finishes are non toxic, water based and free of VOC health hazards</li> <li>Made under European environmental standards</li> <li>Packaging made of recycled cardboard</li> <li>Responsible recycling of finishing material through licensed collecting facilities</li> </ul>
<i>Adaptable</i>	<ul style="list-style-type: none"> <li>Converts back to crib by replacing the side panel</li> <li>Comfortable sleeping for your child from birth until age 6</li> </ul>

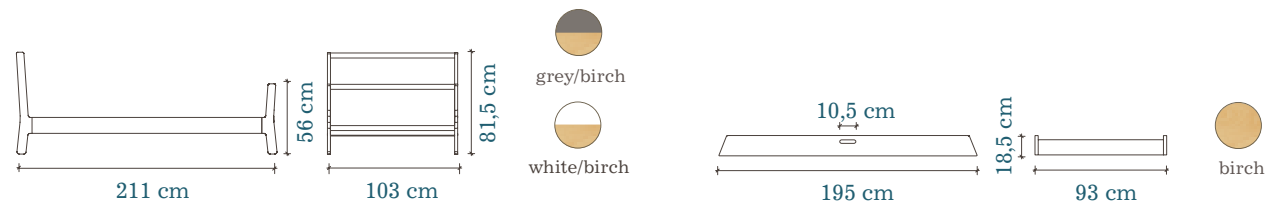


## SPARROW TWIN BED & TRUNDLE



Crafted in Europe, this bed matches the rest of the furniture in the contemporary Sparrow range. Clean lines, subtle color and modern style ensure that your child will never outgrow this bed. Good thing it's built to last.

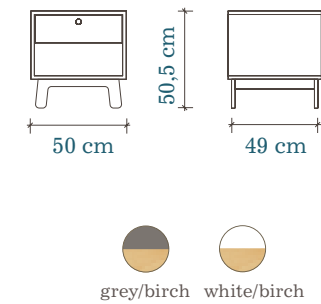
Our practical trundle makes the Sparrow twin bed twice as useful. With a mattress (sold separately) the trundle makes a guest bed, ideal for sleepovers.




## SPARROW NIGHTSTAND




This practical and delightful piece pairs well with the Sparrow twin bed or Perch bunk. The single drawer and easy-access space make it fun for kids to store books and night-time essentials.





Twin bed mattress size:  
99,1 cm x 190,5 cm  
no box spring necessary



Trundle bed mattress size:  
96,6 cm x 183 cm x 12,7 cm

FEATURES	BENEFITS
<i>Smart design</i>	<ul style="list-style-type: none"> <li>Low overall height enables easy access</li> <li>Trundle has hidden wheels</li> <li>Trundle doubles as extra bed or storage (more suitable for larger items due to slatted base)</li> </ul>
<i>Eco-friendly</i>	<ul style="list-style-type: none"> <li>Sustainably produced in Europe in an FSC certified facility</li> <li>Bed is made of solid birch and Baltic birch plywood</li> <li>Trundle made of Baltic birch plywood</li> <li>Finishes are non toxic, water based and free of VOC health hazards</li> <li>Made under European environmental standards</li> <li>Packaging made of recycled cardboard</li> <li>Responsible recycling of finishing material through licensed collecting facilities</li> </ul>

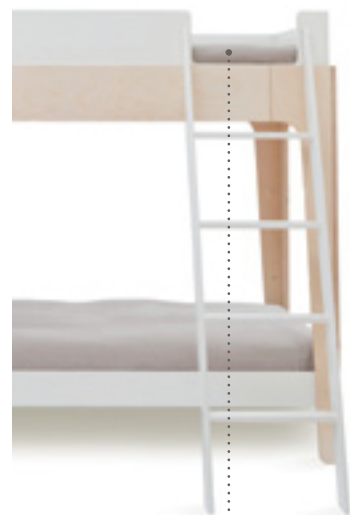
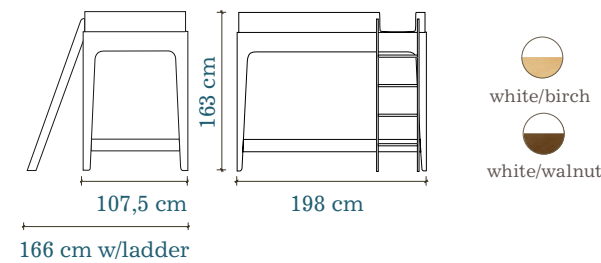


FEATURES	BENEFITS
<i>Smart design</i>	<ul style="list-style-type: none"> <li>Ideal place for bedside lamp and books</li> </ul>
<i>Eco-friendly</i>	<ul style="list-style-type: none"> <li>Sustainably produced in Europe in an FSC certified facility</li> <li>Made of Baltic birch plywood and eco-MDF</li> <li>Finishes are non toxic, water based and free of VOC health hazards</li> <li>Made under European environmental standards</li> <li>Packaging made of recycled cardboard</li> <li>Responsible recycling of finishing material through licensed collecting facilities</li> </ul>

## PERCH BUNK BED



The elegant Perch bunk bed is the perfect centerpiece for any child's room. Its compact footprint leaves plenty of room for play and additional furnishings. The versatile Perch easily separates into a loft bed and a standalone twin, giving many configuration options.



Top mattress should be no more than 20,3 cm thick

### FEATURES

#### Safe

### BENEFITS

Meets all federal safety standards  
CPSC recommends the top bunk for children 6 and older

#### Smart design

Sturdy frame and solid rails on top bunk  
Angled ladder, with safety tread for safer climbing, can be securely attached on either side of the bed  
Optional guard rail available for lower bunk  
Lower than a conventional bunk bed, improving accessibility  
Loft and twin bed can be separated at any point

#### Eco-friendly

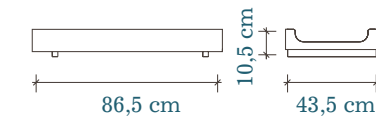
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Made of Baltic birch plywood and eco-MDF  
Finishes are non toxic, water based and free of VOC health hazards  
Made under European environmental standards  
Packaging made of recycled cardboard  
Responsible recycling of finishing material through licensed collecting facilities



## CHANGING STATION



The Changing Station is a great space-saving solution, eliminating the need for a separate changing table. By positioning you at your baby's feet, it enables safer and more convenient changing at an ideal height. It also facilitates continued eye contact that helps soothe your child. Includes contoured changing pad with safety strap. Can also be secured to the Merlin 3 drawer dresser.



### FEATURES

#### Safe

### BENEFITS

Securely attaches with safety straps to all Oeuf cribs and most fixed rail full size cribs  
23 kg weight capacity  
Contoured changing pad included with safety straps to hold baby in place



#### Smart design

Simple, space-saving solution  
Positions baby for more convenient changing and interaction  
Can also be secured to Merlin 3-drawer dressers  
2 adjustable mattress positions



#### Eco-friendly

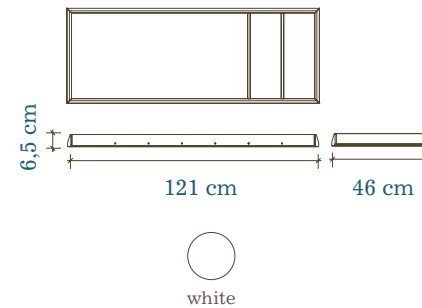
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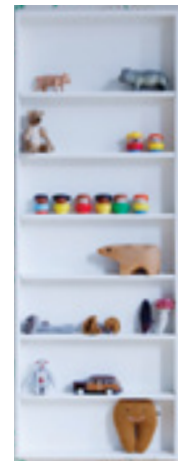
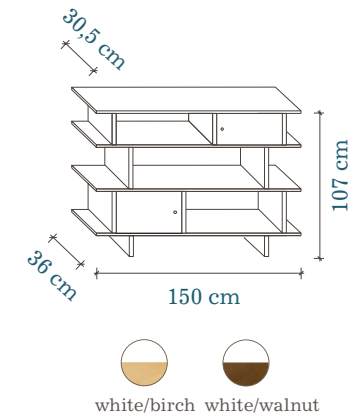
## XL CHANGING STATION

The XL station is designed to secure to the Merlin 6-drawer dresser and doubles as a shelving unit. When used as a changing station, the compartments offer plenty of convenient storage space for baby care products. The XL station is also ideal for displaying your child's favorite treasures when mounted to the wall. The XL station is available in all-white to coordinate with all room décor.



## MINI LIBRARY

The Oeuf mini library offers stylish and practical storage for children's rooms. Children will love its fun design and easy-to-reach height. Parents will love its sleek contemporary looks and sturdy construction.



### FEATURES

#### Safe

### BENEFITS

Securely attaches with safety straps to the Merlin 6-drawer dresser  
Contoured changing pad included with safety straps to hold baby in place

#### Smart design

Adjustable inserts for flexibility  
Plenty of storage space for diapering products  
Can be used as a shelving unit

#### Eco-friendly

Sustainably produced in Europe  
Made of solid birch and Baltic birch plywood  
Finishes are non toxic, water based and free of VOC health hazards  
Made under European environmental standards  
Packaging made of recycled cardboard  
Responsible recycling of finishing material through licensed collecting facilities



### FEATURES

#### Smart design

### BENEFITS

Low overall height  
Strong and stable construction  
Two storage compartments with hinged doors  
Can be attached to wall

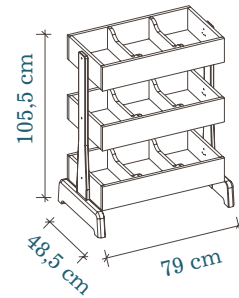
#### Eco-friendly

Sustainably produced in Europe in an FSC certified facility  
Made of Baltic birch plywood and eco-MDF  
Finishes are non toxic, water based and free of VOC health hazards  
Made under European environmental standards

## TOY STORE



The Toy Store is an innovative storage system with three tiers of storage bins, ideal for books and toys. Because the bins are so easy to access, even the kids will want to pitch in at clean up time! Bins can be positioned flat or tilted. Bin dividers are removable so you can store items of different sizes – from the smallest Lego to oversized puzzles.



## MERLIN DRESSER

The Merlin 3 or 6 Drawer Dresser is a perfect fit with any of Oeuf's furniture collections, from Classic to Perch. With its clean lines and quality construction, this dresser will be loved by parent and kid alike. Three or six deep drawers provide plenty of storage room, and the modern and simple styling make this dresser a piece that looks good in a bedroom or a nursery.



Merlin 3 drawer dresser with Rhea base



Merlin 6 drawer dresser with Rhea base



Merlin 3 drawer dresser with Classic base



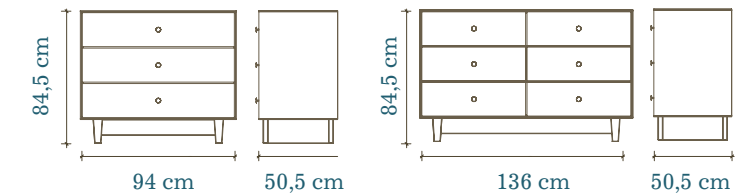
Merlin 6 drawer dresser with Classic base



Merlin 3 drawer dresser with Sparrow base



Merlin 6 drawer dresser with Sparrow base



### FEATURES

#### Smart design

### BENEFITS

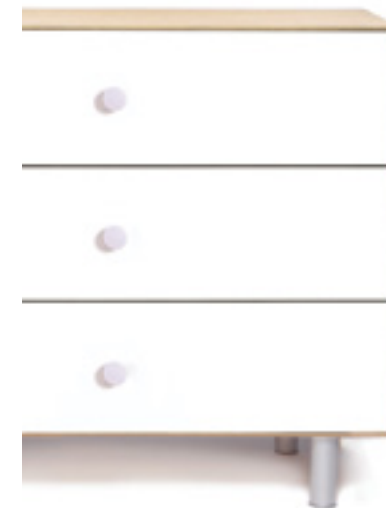
- Solid and stable construction
- Easy to assemble
- Versatile storage options
- Easy access for children
- Removable dividers for large items

#### Eco-friendly

- Sustainably produced in Europe in an FSC certified facility
- Made of Baltic birch plywood and eco-MDF
- Finishes are non toxic, water based and free of VOC health hazards
- Made under European environmental standards

#### Adaptable

- Works well with all Oeuf collections and any decor
- May be used to store toys, and other treasures
- Storage bins may be positioned to your needs



### FEATURES

#### Safe & Eco-friendly

### BENEFITS

- Sustainably produced in Europe
- Anti-tipping hardware included
- Dresser body finish is a non-toxic hand-rubbed oil application
- Drawer front finish is a non-toxic water-based lacquer
- Dresser is made of Baltic birch plywood with eco-MDF drawer faces

#### Options & Functionality

- Dresser can be used as a changer by attaching our changing station with pad
- Drawers have a 23kg weight capacity
- Concealed undermount roller bearing drawer slides, with soft closing and stay-close features
- Coordinates with all Oeuf collections by changing its legs
- Dresser with classic base has adjustable legs for uneven surfaces
- Dressers have coordinating knobs and legs
- Minimal assembly required



# PRESS AND PUBLICATIONS

