



oeuf[®] be good. 



THE STORY

At the heart of Oeuf is husband and wife team Sophie Demenge and Michael Ryan. With the birth of their first child Mae in 2002, Sophie and Michael struggled to find a nursery set which matched their modern design sensibilities. So, utilizing their design backgrounds, they sought to create their own, pioneering the modern nursery category.

From the beginning, Sophie and Michael believed in designing products that offer real value to consumers without compromising on quality or safety. Manufacturing in Europe has been a conscious choice to ensure quality and safety and to protect the environment.

OEUF MANIFESTO

When we were kids, whenever our parents dropped us off somewhere like school, our grandparents' house for the weekend or even summer camp, they always gave us a hug and a kiss and told us to "be good!" as they waved goodbye.

As kids we were very literal and knew this meant...don't cut your sister's hair, don't glue yourself to the wall, don't go running off into the woods with nothing but your underwear and a toothbrush. At the time, it was mostly about good behavior.

Now as parents, we realize there is a whole other level of meaning when we kiss them goodbye and tell them to be good. We know we're really telling them to be good people. Do the right thing. Make us proud. Be the kind of people we hope to be. As Oeuf, we have the chance to elevate this notion once again and be a good company.





WHO IS OEUF?

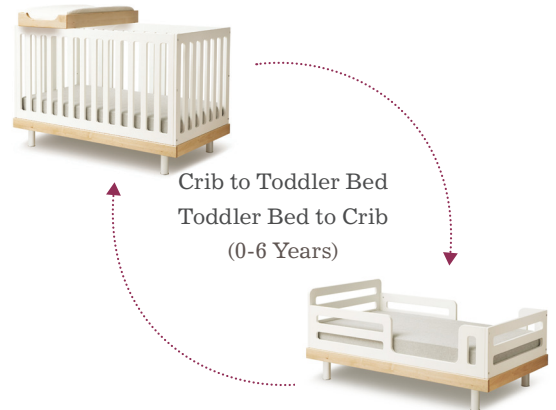
New York based design company known for its modern take on nursery furniture

- “Oeuf” is French for egg, pronounced “uh-f”
- Simple, clean and intuitive designs that reflect the needs and lifestyle of today’s families

GOOD DESIGN

Customers want safe, stylish and easy to use products.

- All cribs convert into toddler beds
- Changing tables can be used without pad as a dresser
- Items from different collections can be mixed and matched
- Our products are easy to assemble and adjust



GOOD TO THE PLANET

All furniture is made in Europe, under strict European environmental standards.

- Our furniture is made with sustainably sourced wood in a Forest Stewardship Council certified facility
- All finishes are free of VOC health hazards and non-toxic
- Packaging is made from recycled cardboard
- All factory wastes are recycled

GOOD PEOPLE

We are proud of our products and how easy we are to work with:

- Our top priority is to provide excellent customer service and support to both end users and retailers
- High quality products that will last



SUSTAINABILITY

OEUF'S MISSION IS TO MAKE PRACTICAL AND STYLISH PRODUCTS WITH MINIMAL ENVIRONMENTAL IMPACT.

Made in Europe

Oeuf furniture is produced in Latvia, a small densely forested country on the Baltic Sea. The reasons we have chosen to produce our furniture in Latvia since 2005, besides the most advanced technologies and machinery, sweat, blood and tears, include:

- A culture which prides itself in tradition and hard work
- Access to high quality, sustainably sourced local woods
- Strong local tradition of quality wood craftsmanship
- Tough EU regulations which prevent environmental pollution and protect worker health and safety
- Forest Stewardship Certified facilities
- Recycling of wood wastes and finishing materials
- Certified recycled cardboard packaging

What is our furniture made from?

Oeuf furniture is made from solid birch, Baltic birch plywood and eco-MDF.

- All our furniture meets the world's toughest emissions standards (Californian CARB 2)
- Our eco-MDF is made from recovered wood fibers
- Finishes are non-toxic and free of VOC health hazards



1



2

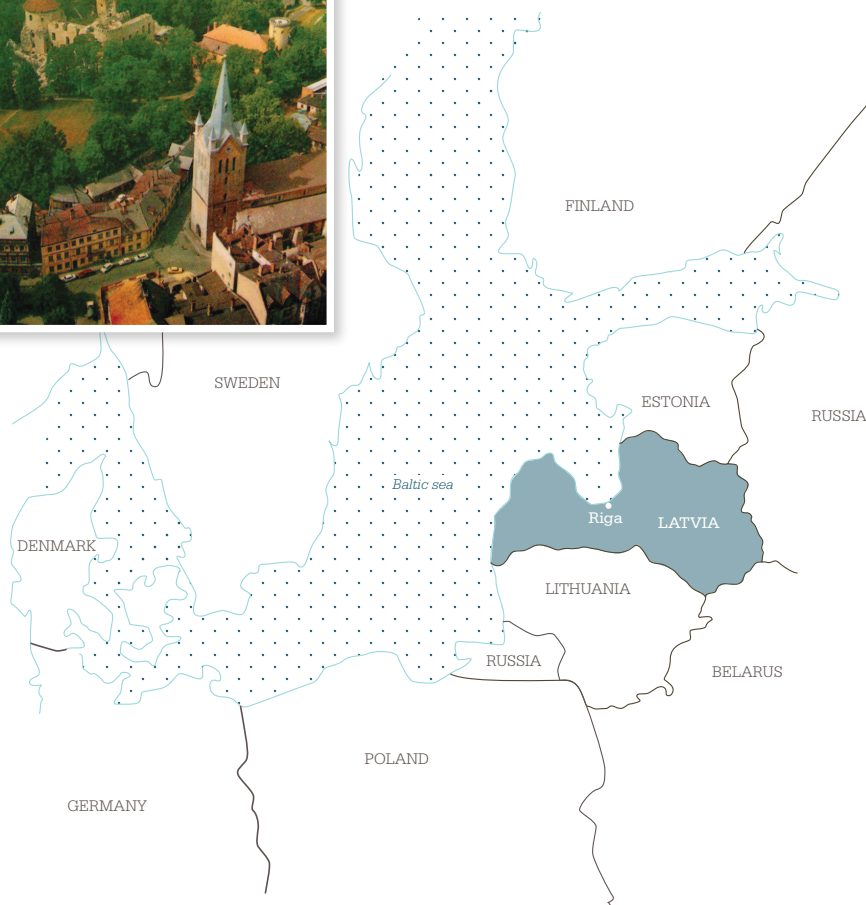


3



4

1. Logs at the mill for processing
2. View of Latvia
- 3, 4. Our factory uses the latest technology in panel processing surface preparation and finishing.



CLASSIC COLLECTION

CLEAN AND CONTEMPORARY

5 REASONS TO LOVE THE CLASSIC COLLECTION:

Safety: the Classic crib is made from four eco-MDF wood panels on a solid wood base, creating a safe and sturdy structure

Conversion: the Classic crib converts into a stylish 4-sided toddler bed; the dresser can be used as a changing table

Space-saving: our crib is standard size, but its small footprint makes it great for the space constrained

Contemporary: this original Oeuf design features clean lines and a solid look

Safe and strong: built to last for generations



Crib



Toddler Bed



Merlin 3 drawer dresser
with Classic base



Merlin 6 drawer dresser
with Classic base



SPARROW COLLECTION

STYLISH AND VERSATILE

4 REASONS TO LOVE THE SPARROW COLLECTION:

Choice: a wide range of finishes (white, grey, birch, walnut) ensures that the Sparrow collection coordinates with any nursery decor

Multi-stage: this collection offers a twin bed and nightstand which coordinate with the Sparrow dresser

Conversion: crib converts into a day-bed style toddler bed; dresser can be used as a changing table

Timeless: this collection fits with any decor from traditional to contemporary



Crib



Toddler Bed Conversion



Merlin 3 drawer dresser with Sparrow base



Merlin 6 drawer dresser with Sparrow base



birch



grey



white



walnut



white/birch



white/walnut

RHEA COLLECTION

MODERN AND AUTHENTIC

5 REASONS TO LOVE THE RHEA COLLECTION:

Great value: our most economical collection without compromising on quality

Eco-friendly: non-toxic finish and sustainably sourced woods promote a healthy sleep environment

Conversion: crib converts into a day-bed style toddler bed; dresser can be used as a changing table

Space-saving: perfect for the space constrained and those expecting multiples

Modern: inspired by mid-century classic European furniture



Crib



Toddler Bed Conversion



Merlin 3 drawer dresser
with Rhea base



Merlin 6 drawer dresser
with Rhea base



white/birch



white/walnut



PERCH BUNK BED

ELEGANT AND ADAPTABLE

5 REASONS TO LOVE THE PERCH BUNK BED:

Safe: sturdy, durable structure, angled ladder and low overall height



Eco-friendly: non-toxic, water based finish and sustainably sourced woods promote a healthy sleep environment

Options: can separate into a loft bed and a twin for configuration flexibility; guardrail for lower bunk available

Space-saving: compact foot print makes this perfect for small spaces

Easy: takes two standard twin mattresses and coordinates with other Oeuf pieces



 white/birch
 white/walnut

UTILITY & STORAGE

OUR UTILITY AND STORAGE PIECES COORDINATE WITH ALL COLLECTIONS



CHANGING STATION

Space-saving: ideal solution for small spaces

Safe: attaches securely to all Oeuf cribs as well as the Merlin 3-drawer dressers

Convenient: positions you at baby's feet for convenient changing and eye-contact when used on the crib

TOY STORE

Kid-friendly: low height means kids can help clean up too

Adjustable: bins can be flat or tilted

Convenient: removable dividers to accommodate anything from small toys to large board games



MINI LIBRARY

Kid-friendly: child size bookcase with open & closed storage

Safe: high quality construction, can be attached to wall for added safety

XL CHANGING STATION / SHELF

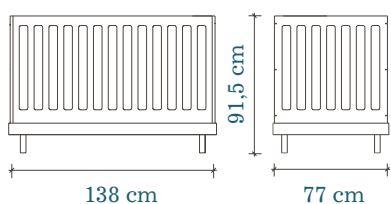
Convenient: attaches securely on all Merlin 6 -drawer dressers, and offers storage space for baby care products

Convertible: becomes a shelf and can be mounted to the wall



CLASSIC CRIB

The Classic crib was created by parents who understand the importance of safety. This clean and contemporary piece is made from eco-MDF panels on a solid wood base, making it one of the sturdiest and safest cribs available. With the conversion kit, sold separately, the Classic crib converts into a stylish toddler bed.



FEATURES

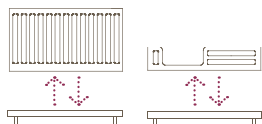
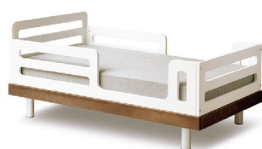
- Safe*
- Smart design*
- Eco-friendly*

BENEFITS

- Meets all federal safety standards
- Easy to assemble by one person
- 2 adjustable mattress positions
- Low overall height for easy access
- Small footprint helps utilize space efficiently
- Adjustable legs for uneven surfaces
- Sustainably produced in Europe in an FSC certified facility
- Made of solid birch and eco-MDF
- Finishes are non toxic, water based and free of VOC health hazards
- Made under European environmental standards
- Packaging made of recycled cardboard
- Responsible recycling of finishing material through licensed collecting facilities

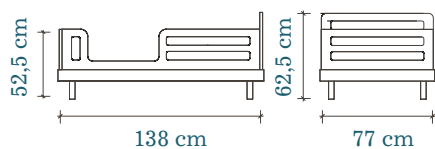
Adaptable

Converts to Classic Toddler Bed with purchase of toddler bed conversion kit



CLASSIC TODDLER BED

The Classic Toddler Bed represents a milestone in your child's development; from baby to toddler. As a scaled-down bed with a low mattress position, your child's sense of new-found independence is reinforced by their ability to climb in and out on their own.



FEATURES

Smart design

Eco-friendly

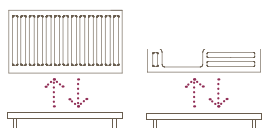
Adaptable

BENEFITS

Easy to assemble by one person
Low overall height for easy access
Adjustable legs for uneven surfaces

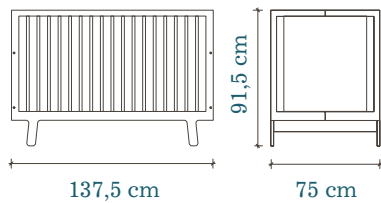
Sustainably produced in Europe in an FSC certified facility
Made of solid birch and eco-MDF
Finishes are non toxic, water based and free of VOC health hazards
Made under European environmental standards
Packaging made of recycled cardboard
Responsible recycling of finishing material through licensed collecting facilities

Converts to Classic Crib with purchase of crib side kit
Comfortable sleeping for your child to age 6



SPARROW CRIB

With its wide range of finishes, this stylish and versatile crib will coordinate with any nursery décor. Slim side rails and spindles give this crib a light, airy feel and make it a favorite of interior designers.



FEATURES

Safe

Smart design

Eco-friendly

Adaptable

BENEFITS

Meets all Federal safety standards

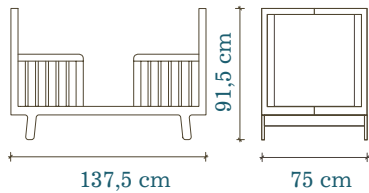
Easy to assemble
2 adjustable mattress positions
Low overall height for easy access
Small footprint helps utilize space efficiently

Sustainably produced in Europe in an FSC certified facility
Made of solid birch and Baltic birch plywood
Finishes are non toxic, water based and free of VOC health hazards
Made under European environmental standards
Packaging made of recycled cardboard
Responsible recycling of finishing material through licensed collecting facilities

Converts to Sparrow Toddler Bed with purchase of toddler bed conversion kit

SPARROW CONVERSION KIT

The Sparrow Conversion Kit is an ideal match to your child's new-found sense of independence. The low mattress position enables easy access and allows your child to climb in and out on their own.



FEATURES

Smart design

Eco-friendly

Adaptable

BENEFITS

Easy to assemble by one person
 Low overall height for easy access
 Child is able to climb in and out of bed unassisted
 Side rails prevent night time falls

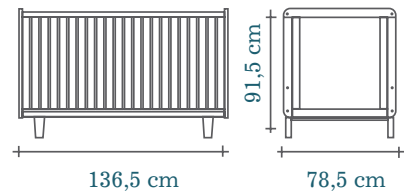
Sustainably produced in Europe in an FSC certified facility
 Made of solid birch and Baltic birch plywood
 Finishes are non toxic, water based and free of VOC health hazards
 Made under European environmental standards
 Packaging made of recycled cardboard
 Responsible recycling of finishing material through licensed collecting facilities

Converts back to Sparrow Crib simply by replacing a crib side panel
 Comfortable sleeping for your child from birth until age 6

RHEA CRIB



With its sleek, simple and modern lines, Rhea is a new twist on the Robin crib that is suitable for any nursery. The Rhea combines birch or walnut sides with matte white end panels to create a simple and natural elegance. Like all the cribs designed by Oeuf, the Rhea converts to a toddler bed with a conversion kit that is sold separately.



white/birch white/walnut



FEATURES

Safe

BENEFITS

Meets all Federal safety standards

Smart design

Easy to assemble
2 adjustable mattress positions
Low overall height for easy access
Small footprint helps utilize space efficiently

Eco-friendly

Sustainably produced in Europe
Made of solid birch and Baltic birch plywood
Finishes are non toxic, water based and free of VOC health hazards
Made under European environmental standards
Packaging made of recycled cardboard
Responsible recycling of finishing material through licensed collecting facilities

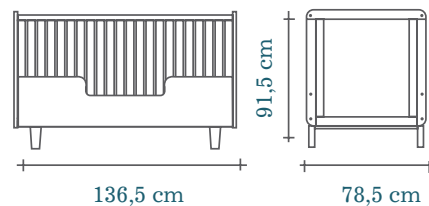
Adaptable

Converts to Rhea Toddler Bed with purchase of toddler bed conversion kit



RHEA CONVERSION KIT

The Rhea conversion kit turns the Rhea crib into a day-bed style toddler bed. Moving into a toddler bed is a milestone for any child. The Rhea toddler bed is safe, cozy and easy to access, reinforcing your child's new-found independence.



white



FEATURES

Smart design

BENEFITS

Easy to assemble
Low overall height
Child can get in and out unassisted
Side panel prevents night time falls

Eco-friendly

Sustainably produced in Europe
Made of Baltic birch plywood
Finishes are non toxic, water based and free of VOC health hazards
Made under European environmental standards
Packaging made of recycled cardboard
Responsible recycling of finishing material through licensed collecting facilities

Adaptable

Converts back to crib by replacing the side panel
Comfortable sleeping for your child from birth until age 6

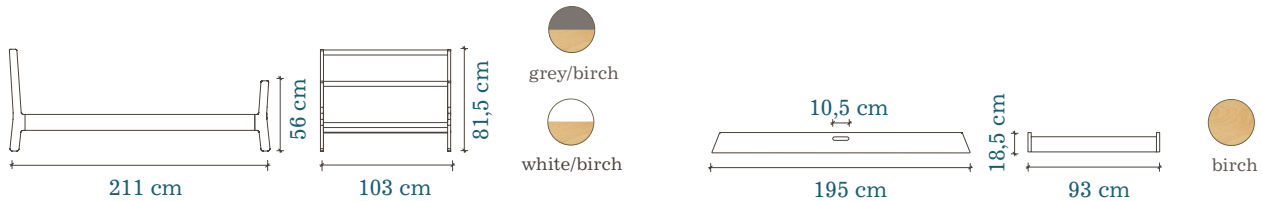


SPARROW TWIN BED & TRUNDLE



Crafted in Europe, this bed matches the rest of the furniture in the contemporary Sparrow range. Clean lines, subtle color and modern style ensure that your child will never outgrow this bed. Good thing it's built to last.

Our practical trundle makes the Sparrow twin bed twice as useful. With a mattress (sold separately) the trundle makes a guest bed, ideal for sleepovers.



Twin bed mattress size:
99,1 cm x 190,5 cm
no box spring necessary

FEATURES

Smart design

BENEFITS

- Low overall height enables easy access
- Trundle has hidden wheels
- Trundle doubles as extra bed or storage (more suitable for larger items due to slatted base)

Eco-friendly

- Sustainably produced in Europe in an FSC certified facility
- Bed is made of solid birch and Baltic birch plywood
- Trundle made of Baltic birch plywood
- Finishes are non toxic, water based and free of VOC health hazards
- Made under European environmental standards
- Packaging made of recycled cardboard
- Responsible recycling of finishing material through licensed collecting facilities

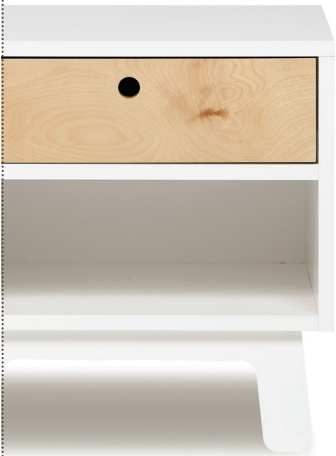
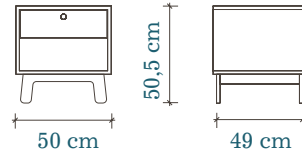


Trundle bed mattress size:
96,6 cm x 183 cm x 12,7 cm

SPARROW NIGHTSTAND



This practical and delightful piece pairs well with the Sparrow twin bed or Perch bunk. The single drawer and easy-access space make it fun for kids to store books and night-time essentials.



FEATURES

Smart design

Eco-friendly

BENEFITS

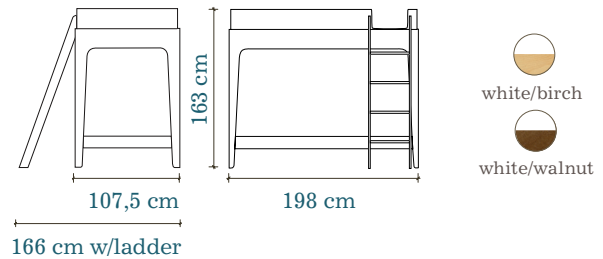
Ideal place for bedside lamp and books

Sustainably produced in Europe in an FSC certified facility
Made of Baltic birch plywood and eco-MDF
Finishes are non toxic, water based and free of VOC health hazards
Made under European environmental standards
Packaging made of recycled cardboard
Responsible recycling of finishing material through licensed collecting facilities

PERCH BUNK BED



The elegant Perch bunk bed is the perfect centerpiece for any child's room. Its compact footprint leaves plenty of room for play and additional furnishings. The versatile Perch easily separates into a loft bed and a standalone twin, giving many configuration options.



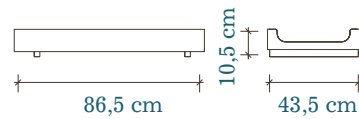
FEATURES	BENEFITS
<i>Safe</i>	Meets all federal safety standards CPSC recommends the top bunk for children 6 and older
<i>Smart design</i>	Sturdy frame and solid rails on top bunk Angled ladder, with safety tread for safer climbing, can be securely attached on either side of the bed Optional guard rail available for lower bunk Lower than a conventional bunk bed, improving accessibility Loft and twin bed can be separated at any point
<i>Eco-friendly</i>	Sustainably produced in Europe in an FSC certified facility Made of Baltic birch plywood and eco-MDF Finishes are non toxic, water based and free of VOC health hazards Made under European environmental standards Packaging made of recycled cardboard Responsible recycling of finishing material through licensed collecting facilities

Top mattress should be no more than 20,3 cm thick

CHANGING STATION



The Changing Station is a great space-saving solution, eliminating the need for a separate changing table. By positioning you at your baby's feet, it enables safer and more convenient changing at an ideal height. It also facilitates continued eye contact that helps soothe your child. Includes contoured changing pad with safety strap. Can also be secured to the Merlin 3 drawer dresser.



FEATURES

Safe

BENEFITS

Securely attaches with safety straps to all Oeuf cribs and most fixed rail full size cribs
23 kg weight capacity
Contoured changing pad included with safety straps to hold baby in place



Smart design

Simple, space-saving solution
Positions baby for more convenient changing and interaction
Can also be secured to Merlin 3-drawer dressers
2 adjustable mattress positions



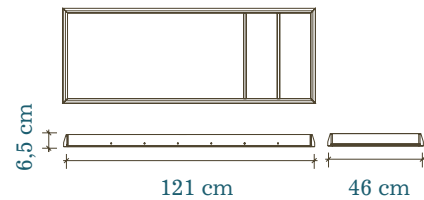
Eco-friendly

Sustainably produced in Europe in an FSC certified facility
Made of solid birch and Baltic birch plywood
Finishes are non toxic, water based and free of VOC health hazards
Made under European environmental standards
Packaging made of recycled cardboard
Responsible recycling of finishing material through licensed collecting facilities

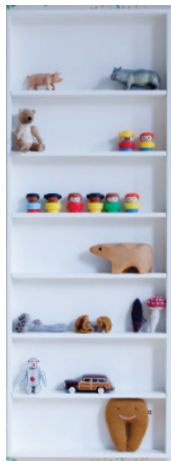


XL CHANGING STATION

The XL station is designed to secure to the Merlin 6-drawer dresser and doubles as a shelving unit. When used as a changing station, the compartments offer plenty of convenient storage space for baby care products. The XL station is also ideal for displaying your child's favorite treasures when mounted to the wall. The XL station is available in all-white to coordinate with all room décor.



white



FEATURES

Safe

BENEFITS

Securely attaches with safety straps to the Merlin 6-drawer dresser
Contoured changing pad included with safety straps to hold baby in place

Smart design

Adjustable inserts for flexibility
Plenty of storage space for diapering products
Can be used as a shelving unit

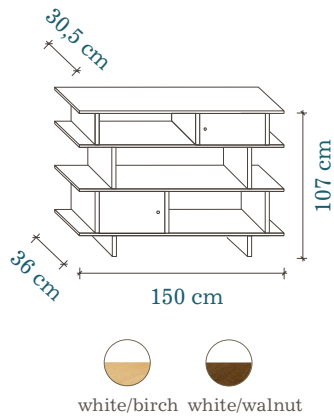
Eco-friendly

Sustainably produced in Europe
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Packaging made of recycled cardboard
Responsible recycling of finishing material through licensed collecting facilities



MINI LIBRARY

The Oeuf mini library offers stylish and practical storage for children's rooms. Children will love its fun design and easy-to-reach height. Parents will love its sleek contemporary looks and sturdy construction.

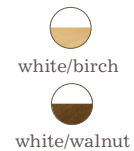
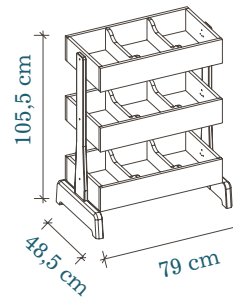


	<p>FEATURES</p> <p><i>Smart design</i></p>	<p>BENEFITS</p> <p>Low overall height Strong and stable construction Two storage compartments with hinged doors Can be attached to wall</p>
	<p><i>Eco-friendly</i></p>	<p>Sustainably produced in Europe in an FSC certified facility Made of Baltic birch plywood and eco-MDF Finishes are non toxic, water based and free of VOC health hazards Made under European environmental standards</p>

TOY STORE



The Toy Store is an innovative storage system with three tiers of storage bins, ideal for books and toys. Because the bins are so easy to access, even the kids will want to pitch in at clean up time! Bins can be positioned flat or tilted. Bin dividers are removable so you can store items of different sizes – from the smallest Lego to oversized puzzles.



FEATURES

Smart design

Eco-friendly

Adaptable

BENEFITS

Solid and stable construction
 Easy to assemble
 Versatile storage options
 Easy access for children
 Removable dividers for large items

Sustainably produced in Europe in an FSC certified facility
 Made of Baltic birch plywood and eco-MDF
 Finishes are non toxic, water based and free of VOC health hazards
 Made under European environmental standards

Works well with all Oeuf collections and any decor
 May be used to store toys, and other treasures
 Storage bins may be positioned to your needs

MERLIN DRESSER



Merlin 3 drawer dresser with Rhea base



Merlin 6 drawer dresser with Rhea base



Merlin 3 drawer dresser with Classic base



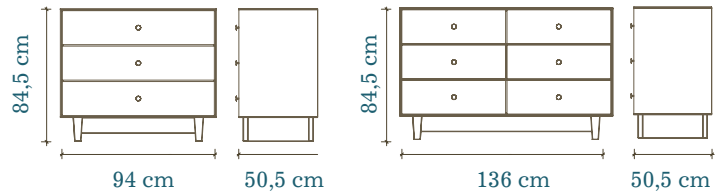
Merlin 6 drawer dresser with Classic base



Merlin 3 drawer dresser with Sparrow base



Merlin 6 drawer dresser with Sparrow base



The Merlin 3 or 6 Drawer Dresser is a perfect fit with any of Oeuf's furniture collections, from Classic to Perch. With its clean lines and quality construction, this dresser will be loved by parent and kid alike. Three or six deep drawers provide plenty of storage room, and the modern and simple styling make this dresser a piece that looks good in a bedroom or a nursery.



FEATURES

Safe & Eco-friendly

Options & Functionality

BENEFITS

- Sustainably produced in Europe
- Anti-tipping hardware included
- Dresser body finish is a non-toxic hand-rubbed oil application
- Drawer front finish is a non-toxic water-based lacquer
- Dresser is made of Baltic birch plywood with eco-MDF drawer faces

- Dresser can be used as a changer by attaching our changing station with pad
- Drawers have a 23kg weight capacity
- Concealed undermount roller bearing drawer slides, with soft closing and stay-close features
- Coordinates with all Oeuf collections by changing its legs
- Dresser with classic base has adjustable legs for uneven surfaces
- Dressers have coordinating knobs and legs
- Minimal assembly required

PRESS AND PUBLICATIONS



BIO

On en mangerait

Perché

Sauvez sa peau!



Pour les tout-petits



C'est bio!



Prix 9,90 €



TOUT EN UN

Spécialisé dans le mobilier pour les tout-petits, le label new-yorkais Cluf lance un modèle pour les plus grands, évolutif en prime. Le lit superposé Perch peut se transformer en deux lits – l'un au sol, l'autre en hauteur (photo) – si les enfants acquièrent des chambres séparées. Sous la couche en mezzanine : un chouette espace de jeu, bien vaste, puisque les pieds du meuble ont été étudiés pour prendre le moins de place possible. www.oeufbegood.com



Ganz verspielt mit einem Touch Rosa das Kinderzimmer von Severina Tochter Azra (4)

Interior-Spezial



DIE TRENDS

Linien, überraschenden Materialien



EXFANT 13

13. MADE IN NEW YORK

Cluf le roi du trousseau bio imagine son premier lit pour enfant, Baptiste "Perch", ce dernier est 100% écologique, son échelle inclinable pour un accès sécurisé et sa flexibilité qui permet de le séparer en deux lits superposés. www.oeufbegood.com

14. BIANCHI COLOR

Bien Méditerranée, vert grasse ou glitér argent, voilà les nouvelles déclinaisons couleurs de Start-Etè pour Bouton. Du 15 au 20 euros de 120 €. www.oeufbegood.com

15. OPENING

Finger in the Nose ouvre sa première boutique Rive Gauche, 43 m², conçue par l'atelier Premier Etage où l'on retrouve l'ADN sobre et chic authentique de la marque. En plus de la collection "Tropes & Docks", qui met l'accent sur les doussines et les jeans en velours, dans la veine d'un concept store, remplacez une sélection d'accessoires et de jouets d'autres maisons. 11 rue de l'Échiquier, Paris 9^e.

16. EFFIGIE

Eleven Paris sort sa première collection enfant. Destinée aux 4-14 ans, Little Eleven Paris propose dans sa première boutique des T-shirts Kate Moss ou Mick Jagger à moustaches et quelques pièces chaudes. www.oeufbegood.com